

Dear reader,

Welcome to this great little book!

You are holding it in your hands because, like us, you are interested in better understanding the world of ESG. Sometimes, it seems that we speak a language full of acronyms and complex terms, but in reality, many of these concepts are already familiar to you and are very present in your daily life.

In these pages, you will find a glossary with the keywords that will accompany you on this path towards sustainability. This will help you understand them simply and, above all, understand why they are so important.

We have prepared this with great enthusiasm, hoping that it will be a practical tool that you can turn to whenever you need it.

We don't want it to end up as an ornament gathering dust on a shelf, but rather that you use it, keep it to hand, open it with curiosity and consult it every time you have a doubt or want to look more closely at a concept.

Our aim is for you to feel supported on this journey, as we firmly believe that the more we understand, the better we can act. This is not a technical manual, nor does it claim to be. Instead, we hope it will be a source of growth and inspiration for you and for all those who, like us, believe that change is possible when we speak the same language.

Enjoy the journey, look things up and learn, because this is just the beginning.

Best regards.







INDEX

| Env | ironmental | 5 | 28 | Cultural Competence | 15 | 58 | Greenwashing | 21 | 88 | Shareholder Activism | 30 |
|---------------|---------------------------------------|-----------|----|---------------------------------------|-----------|----|--------------------------------|-----------|-----|--|------------|
| Social Impact | | 6 | 29 | Data Privacy | 15 | 59 | GRESB | 22 | 89 | Social Cohesion | 30 |
| Governance | | 7 | 30 | Decarbonisation | 15 | 60 | Habitat | 23 | 90 | Social Justice | 31 |
| 01 | Accountability | 9 | 31 | Deforestation | 15 | 61 | Hazardous Waste | 23 | 91 | Social Mobility | 32 |
| 02 | Affirmative Action | 9 | 32 | Demographics | 15 | 62 | Human Capital | 23 | 92 | Social Welfare | 32 |
| 03 | Anti-Corruption | 9 | 33 | Disclosure | 15 | 63 | Human Rights | 23 | 93 | Stakeholder Engagement | 32 |
| 04 | Audit Committee | 9 | 34 | Diversity, Equity and Inclusion (DEI) | 15 | 64 | Impact Investing | 23 | 94 | Stakeholders | 32 |
| 05 | Biodegradable | 9 | 35 | Dual-Class Shares | 16 | 65 | Inclusion | 23 | 95 | Succession Planning | 32 |
| 06 | Biodiversity | 9 | 36 | Ecology | 16 | 66 | Independence | 24 | 96 | Supply Chain Management | 3 2 |
| 07 | Board Composition | 10 | 37 | Economic Inequality | 16 | 67 | Internal Controls | 24 | 97 | Sustainability | 3 3 |
| 8C | Board Diversity | 10 | 38 | Ecosystem | 16 | 68 | Invasive Species | 24 | 98 | Sustainable Development Goals (SDG) | 34 |
| 9 | Board Independence | 10 | 39 | Empowerment | 16 | 69 | Investor Relations (IR) | 24 | 99 | Sustainable Investing | 3 5 |
| 10 | Board of Directors | 10 | 40 | Endangered Species | 16 | 70 | Marginalisation | 24 | 100 | Systemic Inequality | 3 5 |
| 11 | Business Ethics | 10 | 41 | Environmental Impact | 17 | 71 | Materiality | 24 | 101 | Task Force on Climate-related | |
| 12 | Carbon Disclosure Project (CDP) | 10 | 42 | Environmental Justice | 18 | 72 | Microaggressions | 25 | | Financial Disclosures (TCFD) | 3 5 |
| 13 | Carbon Footprint | 11 | 43 | Equity | 18 | 73 | Minority Shareholders | 25 | 102 | Tipping Point | 3 5 |
| 14 | Carbon Neutral | 12 | 44 | ESG Reporting | 18 | 74 | Mitigation | 25 | 103 | Triple Bottom Line (TBL) | 3 5 |
| 15 | Carbon Sequestration | 12 | 45 | Ethical Investing | 18 | 75 | Natural Resources | 26 | 104 | UN Principles for Responsible Investment | 3 5 |
| 16 | Circular Economy | 12 | 46 | Ethical Leadership | 19 | 76 | Net-Zero | 27 | 105 | Urban Heat Island | 3 5 |
| 17 | Climate Change | 13 | 47 | Ethnic Minority | 19 | 77 | Nomination Committee (Remco) | 28 | 106 | Urbanisation | 3 5 |
| 18 | Climate Justice | 13 | 48 | Eutrophication | 19 | 78 | Non-renewable Resources | 28 | 107 | Vulnerable Populations | 3 5 |
| 19 | Climate Risk | 13 | 49 | Executive Compensation | 19 | 79 | Occupational Health and Safety | 28 | 108 | Waste Management | 3 5 |
| 20 | Climate | 13 | 50 | Fiduciary Duty | 20 | 80 | Pollution | 28 | 109 | Wetlands | 3 5 |
| 21 | Community Development | 13 | 51 | Fossil Fuel Divestment | 20 | 81 | Proxy Voting | 29 | 110 | Whistleblower Protection | 3 5 |
| 22 | Compliance | 14 | 52 | Gender Equality | 20 | 82 | Racial Equity | 29 | 111 | Zero Emissions | 36 |
| 23 | Conflict of Interest | 15 | 53 | Gender Identity | 20 | 83 | Racism | 29 | 112 | Zero Waste | 36 |
| 24 | Conservation | 15 | 54 | Global Warming | 20 | 84 | Refugee | 29 | 113 | Zoonotic Diseases | 36 |
| 25 | Corporate Governance | <i>15</i> | 55 | Green Bond | 20 | 85 | Renewable Energy | 29 | | | |
| 26 | Corporate Social Responsibility (CSR) | <i>15</i> | 56 | Greenhouse Effect | 20 | 86 | Resilience | <i>30</i> | | | |
| 27 | Corporate Transparency | <i>15</i> | 57 | Greenhouse Gases (GHGs) | 20 | 87 | Risk Management | <i>30</i> | | | |













+100 key words

TO UNDERSTAND
THE PRESENT & FUTURE
OF SUSTAINABILITY





Accountability

/əˌkaʊntəˈbɪlɪti /

The obligation of an organisation or its representatives to account for its activities, accept responsibility and disclose results in a transparent manner.

02 **Affirmative Action**

/əˈfɜːmətɪv/ˈækʃən/

Policies and practices designed to address historical injustices and inequalities by providing opportunities to underrepresented or disadvantaged groups in education, employment and other areas.

Anti-Corruption / ˈænti-kəˈrʌpʃ³n /

Policies and procedures implemented by organisations to prevent, detect and respond to corrupt practices, such as bribery and fraud, within the organisation.

04 **Audit Committee**

/ 'ɔːdɪt / kə ˈmɪti /

A subcommittee of the board of directors responsible for overseeing the financial reporting process, the audit process, the company's internal controls and compliance with laws and regulations.

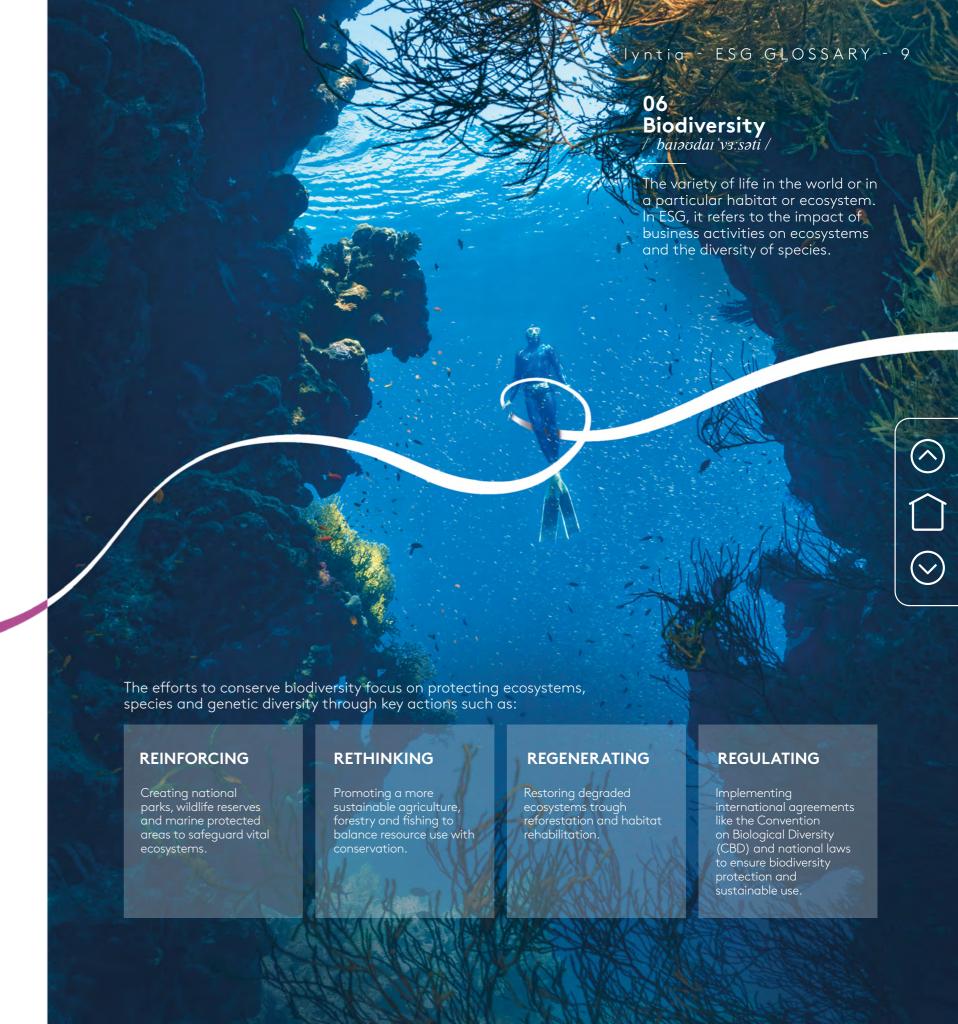
Biodegradable / baɪəʊdɪ ˈgreɪdəbəl /

Materials that can be broken down naturally by microorganisms, such as bacteria or fungi, into simpler substances, typically within a short time frame.

> "You cannot get through a single day without having an impact on the world around you. What you do makes a difference and you have to decide what kind of difference you want to make."

Jane Goodall

Primatologist and Anthropologist



07 Board Composition / bɔ:d / kvmpəˈzɪʃən /

The makeup of a company's board of directors, including the mix of skills, experience, diversity and independence of the board members.

80 **Board Diversity**

/bɔːd/daɪˈvɜːsəti/

The inclusion of a variety of individuals from different backgrounds (gender, ethnicity, age, etc.) on a company's board of directors. It is considered a factor in good governance.

Board Independence / bo:d / dar vs:səti /

The extent to which board members are free from conflicts of interest and can make decisions without undue influence from management or other insiders.

Board of Directors

/bɔːd pv / daɪˈrɛktəz /

A group of individuals elected to represent shareholders and oversee the activities and decisions of the organisation, ensuring that it acts in the best interests of its shareholders and other stakeholders.

Business Ethics

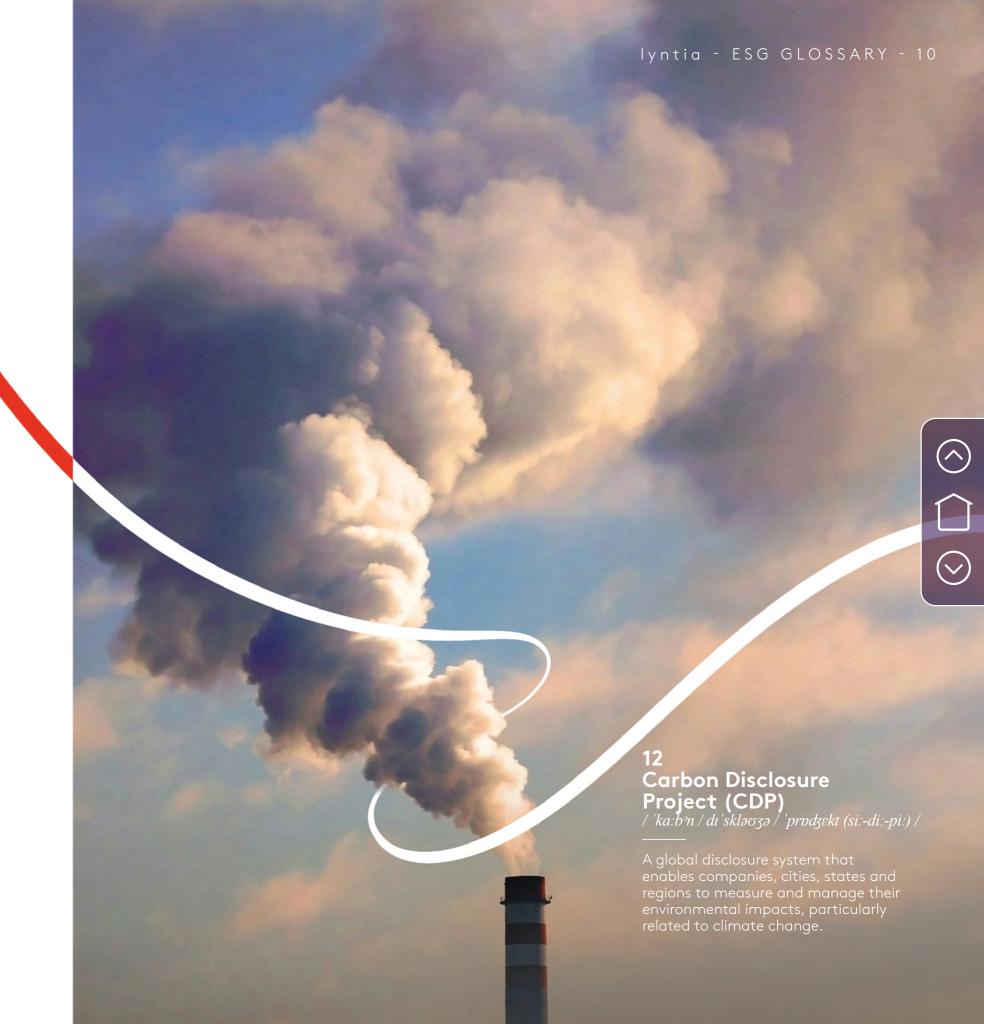
/ 'biznis / 'εθiks /

The principles and standards that guide behaviour in the world of business, ensuring that companies act in a fair, transparent and responsible manner.

DID YOU KNOW...

...that many companies are adopting sustainability goals and reducing their carbon footprints?

For example, a report from the Carbon Disclosure Project (CDP) showed that over 5,000 companies are now disclosing their environmental impacts and setting targets to reduce emissions.









17 Climate Change

/ 'klaımət / tfeındz /

Long-term changes in temperature, precipitation and other atmospheric conditions on Earth. This is often driven by human activities, such as burning fossil fuels, leading to global warming and other climate disruptions.

18 Climate Justice

/ 'klaımət / 'dzʌstɪs /

A term used to frame climate change as an ethical and political issue, rather than purely environmental or physical in nature. It focuses on the fair distribution of the benefits and burdens of climate change.

19 Climate Risk

/ 'klaımət / rısk /

The potential financial risks to a company due to climate change, including physical risks from climate impacts and transition risks related to moving to a lower-carbon economy.

20 Climate

/ ˈklaɪmət /

The long-term pattern of weather conditions in a particular area, typically averaged over a period of 30 years.

21 Community Development

/ kə ˈmjuːnəti / dɪ ˈvɛləpmənt/

A process where community members come together to take collective action and generate solutions to common problems, aiming to improve the well-being of individuals and communities.

"Climate change is an opportunity for us to reimagine the world we live in and create a more sustainable and equitable future."

Christiana Figueres

Former Executive Secretary of the UN Framework Convention on Climate Change









23 Conflict of Interest

/ 'kpnflikt / pv / 'intrest /

A situation in which an individual or organisation has competing interests or loyalties that could potentially influence their decision-making.

24 Conservation

/ kpnsə 'veifən/

The protection, preservation, management or restoration of natural environments and the ecological communities that inhabit them. Conservation aims to maintain biodiversity and ecosystem services.

25 Corporate Governance

/ 'kɔːp²rət / 'gʌv²nəns /

The system by which companies are directed and controlled, including the rules and practices that govern the relationships between the company's management, board, shareholders and other stakeholders.

26 Corporate Social Responsibility (CSR)

/ˈkɔːpʰrət/ˈsəʊʃʰl/rɪˌspɒnsɪˈbɪləti (si:-ɛs-a:)/

A business model in which companies integrate social and environmental concerns in their operations and interactions with stakeholders.

27 Corporate Transparency

/kɔːpˀrət / trænˈspærˀnsi /

The extent to which a company openly shares information about its operations, governance, financial performance and ESG practices with stakeholders.

28 Cultural Competence

/ ˈkʌlʧʰrəl / ˈkɒmpɪtəns /

The ability of individuals and organisations to work effectively in cross-cultural situations by understanding, respecting and valuing cultural differences.

29 Data Privacy

/ 'deɪtə / 'prɪvəsi /

The governance of personal data to ensure they are processed responsibly, securely and in compliance with applicable laws, protecting individuals' privacy rights.

30 Decarbonisation

/ dē kärb(ə)nə sāSH(ə)n /

The process of reducing carbon dioxide emissions associated with human activities, particularly through the use of low-carbon energy sources and increased energy efficiency.

31 Deforestation

/ dɪ fɒrɪˈsteɪfənn/

The clearing or thinning of forests by humans. This has a significant impact on carbon dioxide levels, as trees act as carbon sinks.

32 Demographics

/ demə græfiks /

The statistical characteristics of human populations, such as age, race, gender, income and education, often used to identify trends and inform social policies.

33 Disclosure

/ dɪˈskləʊʒə /

The act of providing information to stakeholders about the company's operations, financial performance, risks and ESG practices. Proper disclosure is key to transparency and trust.

34 Diversity, Equity, and Inclusion (DEI)

/daɪˈvɜːsəti/ˈɛkwɪti/ænd/ɪnˈkluːʒ²n (diː-iː-aɪ)/

Initiatives and policies that promote diverse representation, equitable treatment and inclusive environments within organisations.







35 Dual-Class Shares

/ 'dju:əl-kla:s / ſeəz /

A type of stock structure where some shares grant more voting rights than others, often giving founders or insiders control over corporate decisions, even if they own a minority of the equity.

36 **Ecology** / ıˈkɒləʤi /

The branch of biology that studies the interactions between organisms and their environments, including both biotic (living) and abiotic (nonliving) components.

37 Economic Inequality / i.kə npmik / ini kwpləti /

The unequal distribution of income and opportunity between different groups in society, often leading to social tensions and reduced social mobility.

38 **Ecosystem**

/ˈiːkəʊˌsɪstəm/

A community of living organisms interacting with one another and their physical environment, such as a forest, coral reef or wetland. Ecosystems provide vital services like clean water, air and food.

39 **Empowerment**

/ ım ˈpaʊəmənt /

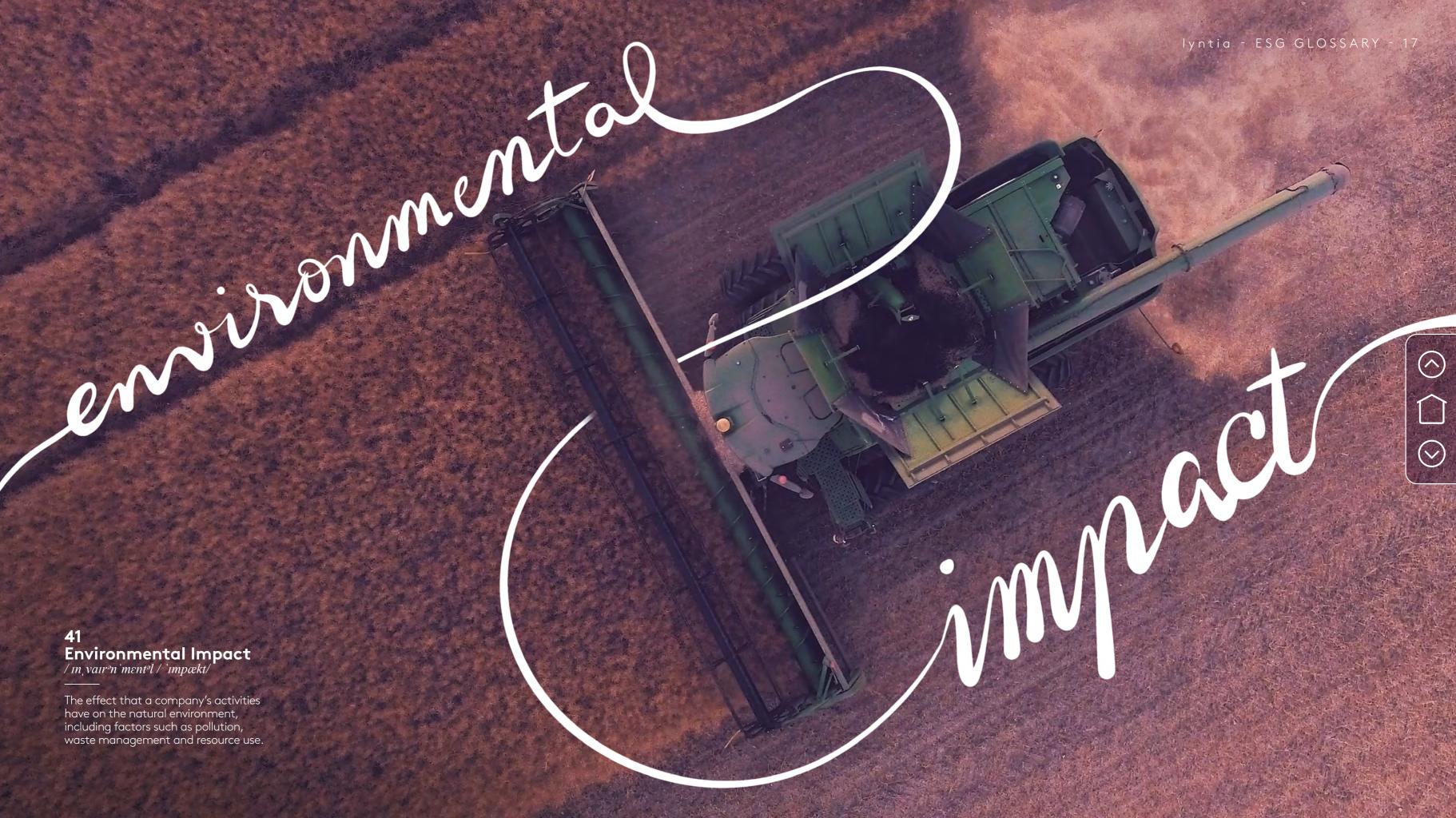
The process of increasing the capacity of individuals or groups to make choices and transform those choices into desired actions and outcomes.

Endangered Species

/ in 'deindzəd / 'spi:si:z /

Species that are at risk of extinction due to factors like habitat loss, poaching, pollution or climate change. Conservation efforts often focus on protecting these species.





42 **Environmental Justice** / in vair n 'ment l / 'dzastis /

The fair treatment and meaningful involvement of all people, regardless of race, colour, national origin or income, in the development, implementation and enforcement of environmental laws, regulations and policies.

43 **Equity**/ 'εkwɪti /

The fair treatment, access and opportunity for all people, taking into account historical and structural disadvantages to ensure that everyone has the potential to succeed.



ESG Reporting / i:-es-dzi: / rɪˈpɔ:tɪŋ /

The process by which companies disclose information on their environmental, social and governance practices and performance to stakeholders, often in the form of annual reports.

Ethical Investing / 'εθιk⁹l / ιπ 'νεstιη /

An investment strategy that considers the ethical, social and governance aspects of a company or industry, in addition to financial returns.







46 **Ethical Leadership**

/ ˈεθɪk²l / ˈliːdəʃɪp/

Leadership based on respect for ethical beliefs and values and for the dignity and rights of others, promoting a culture of integrity within the organisation.

47 **Ethnic Minority**

/ˈεθnɪk/maɪˈnɒrəti/

A group of people who differ in race or colour or in national, religious or cultural origin from the dominant group in a country or region.

48 Eutrophication

/yoo träfə kāSH(ə)n /

The process by which a body of water becomes overly enriched with nutrients, leading to excessive growth of algae and depletion of oxygen, often resulting in the death of aquatic life.

Executive Compensation

/ igˈzɛkjətiv / kɒmpɛnˈseifən /

The financial compensation and other benefits received by an organisation's executives. Governance practices often scrutinise how these are tied to performance and aligned with shareholder interests.

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Fiduciary Duty / fi 'dzu:fiəri / 'dju:ti /

The legal obligation of one party to act in the best interests of another. In the context of governance, board members and executives have a fiduciary duty to act in the best interests of the company's shareholders.

Fossil Fuel Divestment

/ 'fosəl / 'fju:əl / daı 'vɛstmənt /

The process of selling off investment assets tied to companies involved in extracting fossil fuels, as part of a strategy to reduce carbon emissions and promote sustainability.

Gender Equality / bo:d / dar'v3:səti /

The state in which access to rights or opportunities is unaffected by gender. It aims for equal treatment of all genders in legal, social and economic contexts.

53 Gender Identity / 'dgendər / i 'kwpləti /

A person's internal sense of their own gender, whether male, female, a blend of both or neither, which may or may not align with the sex assigned at birth.

54 Global Warming

/ ˈgləʊbəl / ˈwɔːmɪŋ /

The observed increase in Earth's average surface temperature due to rising levels of greenhouse gases.

55 **Green Bond**

/gri:n/bpnd/

A type of fixed-income instrument specifically earmarked to raise money for climate and environmental projects.

56 **Greenhouse Effect**

/ 'gri:nhaos / 1 'fekt /

The process by which greenhouse gases trap heat in the atmosphere, warming the Earth.

Greenhouse Gases (GHGs) / gri:nhaos / ˈgæsız (dʒi:-eɪʧ-dʒi:z) /

Gases that trap heat in the atmosphere, including carbon dioxide (CO_2) , methane (CH_4) , nitrous oxide (N_2O) and fluorinated gases.





as hims

58 Greenwashing

/gri:n'wvfin/

The practice of making misleading claims about the environmental benefits of a product, service or company practices to appear more environmentally-friendly than they actually are.

ore ey





GREEN GUIDES

The U.S. Federal Trade Commission gives companies guidance on making truthful environmental claims and avoiding misleading marketing.



EUROPEAN GREEN DEAL

The European Union is enforcing stricter rules to fight greenwashing as part of its plan to make Europe climate-neutral by 2050.



CONSUMER DEMANDS

As people become more aware of greenwashing, they are demanding more honesty and accountability from brands, pushing companies to make real environmental changes or risk losing customers.









Hazardous Waste

/ 'hæzədəs / weist /

Waste materials that are dangerous or potentially harmful to human health or the environment. This includes chemicals, radioactive materials and biological waste.

62 Human Capital / 'hju:mən / 'kæpɪt²l/

The economic value of a worker's experience and skills, including education, training, intelligence, skills, health and other aspects employers value, such as loyalty and punctuality.

Human Rights

/ 'hju:mən raits /

The basic rights and freedoms that belong to every person in the world, from birth until death, regardless of nationality, sex, national or ethnic origin, colour, religion, language or any other status.

Impact Investing

/ 'impækt in 'vestin /

Investments made with the intention of generating positive, measurable social and environmental impact alongside a financial return.

65 Inclusion

The practice or policy of including people who might otherwise be excluded or marginalised, such as those with disabilities or those from different racial or ethnic groups.



Dalai Lama







66 Independence

/ ındı pendəns /

The absence of relationships or circumstances that could impair a director's or auditor's ability to make unbiased decisions in the best interests of the company and its stakeholders.

67 **Internal Controls**

/ In ˈtɜːnəl / kən ˈtrəʊlz /

Processes and procedures put in place by a company to ensure the integrity of financial and accounting information, promote accountability and prevent fraud.

68 Invasive Species / in 'veisiv / 'spi:fi:z /

Non-native species that spread rapidly in a new environment and cause harm to native species, ecosystems or human activities.

69 Investor Relations (IR)

/ ınˈvɛstə / rɪˈleɪʃənz (aɪ-aː) /

The communication between a company and its shareholders and potential investors, often involving the disclosure of financial information and company strategy.

Marginalisation / märjənələ zāSHən /

The process by which certain groups or individuals are pushed to the edge of society, where they have little social, political or economic power.

71 **Materiality**

/ məˌtɪəriˈæləti /

The relevance and significance of an issue to a company's business operations and financial performance, often used in ESG to determine which factors are most important to report on.





MITIGATE CLIMATE CHANGE

Sustainable management of resources reduces carbon emissions and minimises the effects of climate change, ensuring a healthier planet for all.

ESSENTIAL FOR LIFE

Natural resources like water, air and soil are the foundation of life on Earth. They provide food, energy and materials for shelter, sustaining human existence.

SUPPORT ECONOMIC GROWTH

Industries such as agriculture, energy and construction rely on natural resources. Protecting them ensures long-term economic stability and opportunities for future generations.

PRESERVE ECOSYSTEMS

Healthy ecosystems provide clean air, water and biodiversity. Protecting natural resources helps maintain the balance of nature, vital for all species.

75
Natural resources
/ 'næf³r³l / rı 'zɔ:sız /

Materials and components like water, minerals, forests and fossil fuels that are found in nature and are useful or essential to humans.

"Earth provides enough to satisfy every man's needs, but not every man's greed."

Mahatma Gandhi

Leader and Activist

76 Net-Zero / nɛt-ˈzɪərəʊ /

Achieving a balance between the greenhouse gases emitted into the atmosphere and those removed from it, typically through a combination of emissions reduction and carbon offsetting.

DID YOU KNOW...

that over 70 countries, including the world's largest economies like the USA, China and the EU, have committed to achieving net-zero emissions by 2050? These commitments are part of global efforts to limit the increase in global temperatures and combat climate change.

Source: International Energy Agency (IEA)





Proxy Voting / 'prpksi '/ vəotin /

The process by which shareholders delegate their voting rights to another party, often in the context of voting on corporate matters like the election of directors or approval of significant transactions.

82 Racial Equity / 'resf'l / 'ekwsti/

The condition in which racial identity no longer predicts, in a statistical sense, how one fares in society. It is achieved when the systems that shape the lives of people of all races provide equal opportunities.

83 Racism

/ 'reisiz^əm /

The belief that one race is superior to others, which can result in discrimination and prejudice towards people based on their race or ethnicity.

84 Refugee / refjo dgi: /

A person who has been forced to leave their country in order to escape war, persecution or natural disaster

Renewable Energy /rɪˈnjuːəbˀl / ˈɛnədʒi /

Energy derived from resources that are naturally replenishing, such as solar, wind and hydroelectric power.

renoble

"The future of energy is clean energy and renewable energy will be an important part of that future."

Bill Gates

Philanthropist and co-founder of Microsoft





86 Resilience

/rɪˈzɪliəns /

The ability of a system, community or society exposed to hazards to resist, absorb, accommodate and recover from the effects of a hazard in a timely and efficient manner.

87 Risk Management / risk '/ mænidgmənt/

The process of identifying, assessing and controlling threats to an organisation's capital and earnings, including financial risks, operational risks and risks related to ESG factors.

88 Shareholder Activism

/ˈʃeəˌhəʊldər/ˈæktɪvɪzəm/

Actions taken by shareholders to influence a company's behaviour by exercising their rights as owners. This often involves voting on proposals, engaging with management or mounting campaigns to change governance practices.

Social Cohesion

/ ˈsəʊʃəl / kəʊ ˈhiːʒən /

The bonds or "glue" that bring people together in society, often encompassing shared values, a sense of belonging and trust among community members.









90 Social Justice / 'səʊʃəl / 'dʒʌstɪs /

The concept of fair and just relations between individuals and society, encompassing issues like equality, human rights and access to resources and opportunities. "As long as poverty, injustice and gross inequality persist in our world, none of us can truly rest."

Nelson Mandela Former President of South Africa

EQUITABLE DISTRIBUTION OF RESOURCES

Social justice calls for the fair distribution of wealth, resources and opportunities to reduce inequality and poverty. This may involve policy changes, welfare programs and education reforms.

SOCIAL INCLUSION

It promotes the participation of marginalized or disadvantaged groups in society, seeking to eliminate discrimination and remove barriers to full participation in social, economic and political life.

ACCESS TO TECHNOLOGY

Ensuring equitable access to technology is vital for social justice. It empowers individuals by providing information and resources, helping to bridge the digital divide and enhance participation in an increasingly connected world.

HUMAN RIGHTS

Social justice is closely linked to human rights, advocating for the protection and promotion of fundamental freedoms such as the right to life, liberty and security, as well as access to a fair legal system.

Social Mobility / 'səʊʃəl / məʊ 'bɪləti /

The ability of individuals or groups to move within a social hierarchy, which can be upward (improving socioeconomic status) or downward.

92 **Social Welfare**

/ˈsəʊʃəl ˈ/wɛlfeə/

Programmes and services provided by the government or other organisations to support individuals and families in need, such as healthcare, education and financial assistance.

93 Stakeholder Engagement / steik həoldər / in geidmənt /

The process by which an organisation involves stakeholders in its decisionmaking processes, ensuring their interests and concerns are considered in governance practices.

94 **Stakeholders**

/ 'steik həvldəz /

Individuals or groups that are affected by or can affect a company's operations, including employees, customers, suppliers, shareholders and the broader community.

Succession Planning / səkˈsɛʃən / ˈplænɪŋ /

The process of identifying and developing new leaders who can replace old leaders when they leave, retire or die. Good governance involves ensuring a smooth transition in leadership roles.

Supply Chain Management / səˈplaɪ / ʧeɪn / ˈmænɪdʒmənt /

The management of the flow of goods and services, including all processes that transform raw materials into final products. In ESG, it often focuses on ethical sourcing, reducing environmental impact and ensuring fair labour practices.





Antonio Guterres

on a healthy planet."

for a peaceful and prosperous world

 \bigcirc

furtainable development "The 2030 Agenda for Sustainable Development is our shared blueprint

Current UN Secretary-General











4 QUALITY EDUCACTION

5 GENDER EQUALITY

Ø



13 CLIMATE ACTION

98 Sustainable Development

/ รอ ˈsteɪnəbُl / dɪ ˈvɛโəpmənt / gอธlz (ɛs-di:-dʒi:)/

A collection of 17 global goals established by the United Nations General Assembly, to be achieved by 2030, with a focus on social, economic and environmental sustainability.









10 REDUCED INEQUALITIES









lyntia - ESG GLOSSARY - 35

Sustainable Investing

/səˈsteɪnəbəl/ɪnˈvɛstɪŋ/

An investment approach that considers ESG factors in investment decisions, aiming to generate longterm financial returns and positive societal impact.

100 Systemic Inequality

/siˈstɛmik /iniˈkwɒləti/

The ingrained policies, practices and cultural norms that perpetuate inequalities in society, often along the lines of race, gender and class.

Task Force on Climaterelated Financial **Disclosures (TCFD)**

/a:sk/fɔ:s/pn/'klaımət-rı'leitid/ fai 'næn[³l / di 'skləʊʒəz (ti:-si:-ɛf-di:) /

An organisation that develops voluntary, consistent climaterelated financial risk disclosures for companies to provide information to investors, lenders, insurers and other stakeholders.

102 **Tipping Point**

/ 'tıpıŋ / pɔɪnt /

A critical threshold at which a small change in environmental conditions can lead to a dramatic change in the state of the environment, often with potentially irreversible effects.

103 Triple Bottom Line (TBL)

/ 'trɪpəl / 'bɒtəm / laɪn (tiː-biː-ɛl) /

A business framework that includes social, environmental and financial considerations, often summarized as people, planet and profit.

104 **UN Principles for** Responsible Investment

/ \land prinsəpəlz / fo: / ri 'sponsəbəl / in 'vestmont /

A United Nations-supported initiative that works to understand the investment implications of environmental, social and governance factors and supports the incorporation of these factors into investment decision-making.

105 **Urban Heat Island**

/ '3:b³n / hi:t / 'aɪlənd /

An urban or metropolitan area that is significantly warmer than its surrounding rural areas due to human activities, such as the concentration of buildings, roads and other heat-absorbing infrastructure.

106 Urbanization

/ 3.b°nai zeif°ni /

The process by which rural areas become urbanized as a result of economic development and population growth, leading to the expansion of cities and towns.

Vulnerable Populations

/ 'vʌln²rəb²l / pppjə 'leɪʃ²nz /

Groups that are at a higher risk of facing hardships or harm, often due to factors such as poverty, age, disability, race or lack of access to essential services.

108 Waste Management

/weist/'mænidzmənt/

The collection, transportation, disposal or recycling of waste materials. Effective waste management minimizes the impact of waste on the environment and human health.

109 Wetlands

/ 'wetlandz /

Areas where water covers the soil or is present either at or near the surface of the soil all year or for varying periods of time during the year. Wetlands are important for biodiversity, water purification and flood protection.

110 Whistleblower **Protection**

/ˈwɪsəlˈbləʊə/prəˈtɛkʃən/

Policies and practices that protect employees who report unethical or illegal activities within an organisation from retaliation, ensuring they can raise concerns without fear.













